



FUNDRAISING FOR THE GAVIN GLYNN FOUNDATION

Thank you so much for deciding to embark on a fundraising activity and for choosing The Gavin Glynn Foundation as the charity who will benefit from your efforts.

If you have never raised money for a before, you might be a bit nervous by the prospect of doing so but don't be! Organising your own fundraising event with colleagues, family or friends can be good fun and very rewarding at the same time. In fact once you begin to raise money you might be surprised at how easy it is. This guide is aimed to answer all your questions on how to organise your own fundraising event and to give you some handy tips on how best to reach your fundraising target.

Please see below some questions and suggestions that we hope will help you in your kind efforts for The Gavin Glynn Foundation.

HOW DO I START MY FUNDRAISING?

- Call The Gavin Glynn Foundation fundraising team on 01- 2016030 to talk through your ideas and plans.
- Ask for any assistance as you might require, eg posters, collection boxes, t-shirts and information on The Gavin Glynn Foundation.
- Decide on how you are going to raise the funds by (i) using The Gavin Glynn Foundation. sponsorship Cards, (II) create your own fundraising page on http://www.idonate.ie/1043_the-gavin-glynn-foundation.html which is an effective, efficient and safe way to fundraise and a very easy way for people to sponsor you!

WHO CAN I ASK TO SPONSOR ME?

We suggest you write down a list of potential sponsors. This could include friends, family, work colleagues, or even local schools, clubs and businesses.

WHAT IS MY MESSAGE?

You need to let people know that you're hoping to raise much needed funds for the implementation of The Gavin Glynn Foundation's work in supporting children and their families battling childhood cancer in Ireland.

WILL EVERY SINGLE DONATION HELP?

Yes, every cent you raise helps The Gavin Glynn Foundation to implement our Travel Care programs. The Gavin Glynn Foundation is extremely grateful to people like you, who chose to fundraise for us. We cannot continue our work without your help, and the help of other The Gavin Glynn Foundation voluntary fundraisers. Any contribution – no matter how big or small – will make a difference to whom The Gavin Glynn Foundation is helping. Don't forget to thank your supporters, and make them feel good about sponsoring you and thus helping The Gavin Glynn Foundation beneficiaries

SHOULD I EMAIL AND/OR TEXT MY FRIENDS?

Yes, why not? Write an email in honest, plain language, including a link to your online fundraising page, and also to The Gavin Glynn Foundation website, so that they can find out more about **The Gavin Glynn Foundation** and the work that we do.

WHAT ABOUT SOCIAL MEDIA?

Facebook, Twitter or any other social media platform that you have a presence on is a great way to contact people that you think could sponsor you. Here are some tips about how to get the most out of it:

- Post regular updates
- Ask some friends to 'Like' your post – this will ensure more people will see it
- Post some pictures or videos of yourself preparing for the event
- Link it to The Gavin Glynn Foundation social media platforms, eg The Gavin Glynn Foundation Facebook, Twitter and Instagram page etc.

HOW DO I SEND THE GAVIN GLYNN FOUNDATION THE MONEY THAT I HAVE RAISED?

If you have used www.idonate.ie then you don't need to worry as the funds are transferred to us directly but if not, you can send the money raised to The Gavin Glynn Foundation in the following ways:

- You can post in the funds raised with your sponsorship card(s), if you have used same to: The Gavin Glynn Foundation, 69 Woodstock, Kilcoole, Co. Wicklow and include a note clearly stating your full name, address, contact number, event, and appeal or project the funds are for.
- You can send a Cheque/Bank Draft by post: Send a cheque (made payable to The Gavin Glynn Foundation) by post to The Gavin Glynn Foundation, 69 Woodstock, Kilcoole, Co. Wicklow, with a note clearly stating your full name, address and the event you raised your funds for.
- You can visit your bank: Go to your local bank with the money you have raised and fill in one of their giros,. Make sure your full name, address and your event are written clearly. Here's our account information:

o Name of bank:	Bank of Ireland
o Account Number:	19171395
o Name of Account:	The Gavin Glynn Foundation
o Branch Address:	Bank of Ireland, Greystones, Co.Wicklow
o IBAN:	IE63BOFI90113219171395
o BIC:	BOFIE2D
o Sort Code:	90-11-32

Please remember that however you decide to send in the funds you raised, always clearly state what event you took part in.

Once The Gavin Glynn Foundation, receives the funds from you, we will send you a letter of thanks acknowledging the amount you have raised, and this is something that you can proudly show to those who have sponsored you/donated funds to your fundraising effort.

NEED MORE HELP?

Please don't hesitate to contact The Gavin Glynn Foundation

fundraise@thegavinglynnfoundation.ie, or on 01-201 6030, where we will be more than happy to support and help you with your fundraising efforts.

Thank you for choosing to raise funds for

THE GAVIN GLYNN FOUNDATION

work supporting childhood cancer in Ireland.

